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FOR IMMEDIATE RELEASE

**EASTERN CONNECTION ADDS
CUTTING-EDGE DIGITAL SCANNERS**
“New Technology is More Advanced Than National Carriers”

Woburn, MA—Eastern Connection (EC) in Woburn, Mass.— the largest regional parcel carrier serving the East Coast —recently added digital scanners as part of a major investment in technology coinciding with EC’s 25th anniversary.

EC drivers are equipped with MC70 Scanners, handheld digital devices, which include signature capture and built-in cameras that immediately transmit images back to the EC web site at www.easternconnection.com. This technology is more advanced than anything offered by the national carriers, according to Jim Berluti, President and CEO of Eastern Connection.

In addition, at Eastern Connection’s headquarters facility in Woburn, Mass, the company has further automated its operations by installing a new overhead parcel scanner system. The system will increase sorting capacity and help dispatch routes earlier by automating the process.

Also, Eastern Connection has upgraded its internal operating system with Carrier Logistics, an operations and software firm specializing in the transportation industry, leading to greater efficiency and accuracy.

“At Eastern Connection, we have always taken pride in our flexibility and customization. But now, with our new technological upgrades, we are actually on par with, or in some cases, actually superior to FedEx and UPS,” says Berluti.

Eastern Connection, based in Woburn, Mass., with 20 locations, is the largest regional parcel carrier on the East Coast covering all major zip codes in over 5,000 cities. Now celebrating its 25th anniversary, the company is open 7 days a week and 365 days a year. Services include Priority Overnight, Medical Logistics, Same-Day Rapid Response, Ground Delivery, Logistics & Warehousing, Trucking, Expedited Mail, and Drop Boxes. For more information, visit www.easternconnection.com.

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